

Job Profile

Title: SimuCase Student Ambassador

Overview: A Student Ambassador's primary function is to help undergraduate and graduate students in Communication Sciences and Disorders learn how SimuCase can improve their clinical-decision making skills. An ambassador delivers superior customer service at all times. They are the front line representatives of our innovative technology and are committed to excellence. The success of SimuCase depends on the strong foundation built by our Student Ambassadors.

Responsibilities:

- Providing feedback for new cases and testing new features of the program
- Creating videos, blogging, and/or promoting SimuCase on social media
- Participating in focus groups as needed
- Reaching out to universities in a specific area to share personal experiences using SimuCase
- Recruiting new SimuCase users through a refer-a-friend program
- Attending local state or national speech and hearing conferences to assist in the exhibit hall

Performance Measurements

Performance will be measured on ability to:

- Recruit 10 new users per semester
- Post once a week on social media
- Test new cases and new features as needed. Must be able to provide feedback in five business days
- Attending local speech and hearing conferences as requested (provided that there are not scheduling conflicts)

Other: Must be attending a program that is on campus and able to travel locally.

Reports To: Clint Johnson - VP, SimuCase Education

Compensation:

- \$100 flat rate per month
- \$10 per referral
- Complimentary SimuCase membership during the semester while participating in the ambassador program (\$99 value)
- Membership in the SimuCase SLP mentorship program
- Payment is via check or Direct Deposit on the Friday following the end of the month.

Effective Date:

Initial term is for one (1) semester following the effective date. Contract may be terminated at any time prior to the end of the semester if performance expectations are not met.